

## Research Articles

# Household factors associated with managing the HIV positive population and meeting the UNAIDS goals

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### Background

While poor countries have made progress attaining the The Joint United Nations Programme on HIV/AIDS (UNAIDS) goals for 2025, continued progress depends on continued accessibility of program services, as well as continued improvements in compliant behavior by HIV positive populations. This paper examines household survey data in four African countries pertaining to those critical behaviors and identifies the key population barriers for attaining UNAIDS goals.

### Methods

This study used Population-based HIV Impact Assessment (PHIA) survey data for Zambia, Malawi, Eswatini, and Tanzania to examine household and other influences associated with effectively managing HIV-infected adults using three key outcomes: (i) self-awareness of HIV status, (ii) antiretroviral therapy adherence, and (iii) rate of viral load suppression (VLS).

### Results

Factors found to increase HIV risk also posed barriers to awareness and viral suppression, such as being young, having multiple partners, and having a job outside the home. Additional barriers to awareness and viral suppression were low education, low wealth, low knowledge of HIV, and the HIV status and gender of the household head. The most consistent factor influencing awareness and viral load suppression was the gender of the individual. Women were much more likely to be aware of their HIV status and more likely to be virally suppressed at rates almost twice as high as comparable men. Our analysis shows that the gender differential for awareness seems primarily due the testing and other services provided for women giving birth. We also found that the VLS gender gap was not related birthing-related services.

### Conclusions

The most substantial barrier to achieving UNAIDS goals appears to be poorer compliance by men regarding testing and sustained VLS. Routinely providing HIV testing and other HIV information during antenatal care (ANC) may have contributed to improved rates of HIV-status awareness of birthing-age women. New programs to routinely integrate HIV testing into men's health care in workplaces or other settings could improve men's awareness and compliance with treatment. Also needed are more effective interventions to target sectors of the population that are less likely to adhere to treatment regimens, such as persons with low-education levels, low wealth, and/or low knowledge of HIV.

This study examines Population-based HIV Impact Assessment (PHIA) household survey data in four sub-Saharan African (SSA) countries to understand the personal, household and community factors that are associated with awareness of human immunodeficiency virus (HIV) status and continued viral load suppression (VLS) among HIV-positive individuals. The Joint United Nations Programme on HIV/

AIDS (UNAIDS) 95-95-95 cascade goals for 2025 depend critically on both accessibility of program activities as well as compliant behavior of households.<sup>1</sup> Specifically, current UNAIDS targets are the following:

1. 95% of HIV positive persons should be aware of their positive status. This requires testing and being told the test result. Without determining HIV positive sta-

tus, enrolling in antiretroviral treatment (ART) (and the associated treatment as prevention [TasP]) cannot be initiated, nor can persons modify their risk behaviors accordingly. Being concerned about status will vary across individuals and over time. The decision to seek voluntary testing will depend on the level of concern, relevant barriers, and access to testing services.

2. 95% of those diagnosed with HIV infection will receive sustained ART program services. In addition to access to services, meeting this goal will require willingness to accept treatment as well as continued adherence to treatment.
3. 95% of those persons on ART treatment will have suppressed viral loads. The effectiveness of ART treatment is indicated by the extent of VLS. While VLS effectiveness can vary by person and by type of antiretroviral (ARV) drug, personal behavior is important in rigid adherence to the treatment plan (dose, timing of ARV drugs), as well as adhering to regular provider visits to assure that the treatment plan does not need to be changed to achieve and maintain VLS.

For each of these targets, good access to ART services is a requirement. Other key factors are household/individual decision-making and external factors that can often become barriers to deciding to be tested for HIV and starting and continuing on ART, such as social stigma pressures and gender norms.

To our knowledge this research on household factors that drive achievement of the UNAIDS goals is the first study of this topic using PHIA data.

#### AWARENESS AND TESTING DEMAND

The reluctance for individuals to seek voluntary HIV testing has been a longstanding obstacle and has been studied extensively in low- and middle-income countries, as well as in other populations. The frequently mentioned barriers to seeking testing are knowledge of HIV, being male, being young, the stigma associated with being HIV positive, and the inconvenience of testing services.<sup>2–5</sup> To illustrate some of these barriers, a study of young adults in SSA found odds ratios of being tested about twice as high for older youth (odds ratio (OR) 2.19) and those with comprehensive knowledge of HIV (OR 1.98).<sup>2</sup> Young men had much lower odds of HIV testing than young women (OR 0.32). A large qualitative study by Camlin et al. (2016) in eight locations in Kenya and Uganda demonstrated that lower testing rates for men were attributed to cultural and other barriers, including men's travel for work and gender norms "valorizing risk-taking and discouraging health-seeking behavior."<sup>6</sup> The male reluctance to be tested was also attributed to poor access and inflexible operating hours of testing locations. To confirm the importance of convenience of options for testing locations, a systematic review of 126 studies of HIV testing modalities in facilities and community-based approaches (home, mobile, index, key populations, campaign, workplace, and self-testing) showed that expanding community sources can increase testing rates of the difficult to reach populations (men, young adults, and high-risk persons).<sup>4</sup>

#### ART ADHERENCE AND VIRAL LOAD SUPPRESSION

The medical literature had been fueling the refinement of the U.S. President's Emergency Plan for AIDS Relief (PEPFAR) strategy of continuing to scale up ART caseloads, making it a centerpiece of the overall prevention and program strategy. In an extensive review of the literature on TasP, Holmes et al., (2017)<sup>7</sup> found there was compelling evidence that early intervention of ART for HIV positive individuals will prevent transmission of the disease.<sup>8–12</sup> Studies with discordant couples leave little doubt that early ART treatment is effective from society's standpoint.<sup>9,13</sup> Studies of ART treatment in poor countries<sup>14,15</sup> confirmed that expansion of ART was not just good medicine, but it was cost effective from society's point of view. Providing pre-exposure prophylactic drugs (e.g. PrEP) to high-risk persons who are HIV negative is also demonstrated to be cost effective<sup>16</sup> as a preventative measure.

The success of ART depends critically on the extent to which ART patients continue to adhere to the prescribed drug regimen forever. The "dropout" of HIV positive patients from treatment has three negative health effects: (1) these patients get sicker and die sooner than if they had continued treatment, (2) while on treatment, the vast majority of ART patients cannot transmit their HIV (the drugs lower their viral load) and dropping out of treatment negates this important benefit, and (3) the stopping and starting of treatment can also lead to build up of drug resistance. Thus, retaining ART patients is critical for impacting both health outcomes and buildup of the program's efficiency. In an early systematic review of 32 studies with patients from 13 countries going on ART from 2000–2007 showed the average patient retention rate at 12 months to be 75%.<sup>17</sup> Two subsequent systematic reviews<sup>18,19</sup> showed 12-month retention rates of 77.4 and 80.1 respectively. A more recent report from WHO, including 23 countries, showed the average retention for ART patients went from 86% at 12 months to 72% at 60 months.<sup>20</sup> But little is known about the household and community factors that drive ART retention rates among patients.

Recent studies describe patterns of association between ART retention and patient characteristics. In central Kenya about 24,000 patients from 2004–2012 who were over age 20 were followed for 36 months. The 12-month loss to follow up (LTFU) was 14.7%.<sup>21</sup> Authors report that being an older male, on a tenofovir disoproxil fumarate (TDF)-based regimen, with stage 3 or 4 illness, or being single or divorced were associated with LTFU at 12 months. An earlier Ethiopian study using ART patients from 2005–2013 used a definition of LTFU of three months without treatment, death, or otherwise terminated from the program.<sup>22</sup> Risk factors associated with LTFU in that study were "low CD4 counts, adolescence, being in good health, regimen substitution, or advanced clinical stage." A Nigerian cohort of 245,000 ART patients from 2004–2017 demonstrated that factors associated with LTFU include being male, use of second line regimen drugs, increasing age, unsuppressed viral load or targeted viral load test indication, residence in the north, especially North Central region, increasing duration of ARV refills, or ART initiation of less than 6 months.<sup>23</sup>

A number of factors related to ART compliance and re-

tention have been studied in SSA. One study at primary care sites in South Africa reports a pattern of retention related to psychosocial support.<sup>24</sup> Other research found predictors of LTFU to be younger age, male, low baseline CD4, stage 3 or 4 illness, low baseline body mass index (BMI), more than 10% weight loss, or decision to seek care from higher-level facilities.<sup>24–31</sup> These studies have demonstrated that aging seems a critical issue for adherence behavior. In a meta-analysis by Ghidai (2013),<sup>32</sup> persons over age 50 had 27% lower risk for non-adherent behaviors than younger adults. And a study of SSA<sup>33,34</sup> showed that older adults (age 35–49) were more likely to remain virally suppressed than younger adults after a peer training program.

Recently, Tomita et al. (2019)<sup>35</sup> studied the prevalence of unsuppressed VL in a hotspot situation in South Africa in 2011–2014. Young women, number of sexual partners, transiency, and longer residence in HIV-hotspot communities are important determinants of unsuppressed VL in a hyper-endemic rural African setting.

Wealth effects on adherence to the prescribed regimen of ART have also been studied. Peltzer and Pengpid (2013)<sup>36</sup> conducted a review of 62 studies of socioeconomic status measures and adherence in low- and middle-income countries and found inconsistent impacts of wealth and other economic measures on adherence. Some studies found economic status measures to be positive drivers of adherence; other studies found insignificant or even negative influences on adherence. A review of adherence studies in India by Sahay et al. (2011)<sup>37</sup> echoes the inconsistency of economic drivers of adherence.

## METHODS

Our research objective was to examine indicators of adult behavior that are key to meeting UNAIDS goals for ending the HIV epidemic. We examined three key behavioral variables, all based on biometric laboratory analysis of blood samples taken from all willing respondents as part of the PHIA survey. The measures included:

1. Extent of awareness of HIV positive status for all persons testing positive for HIV: an explicit UNAIDS goal exists for 95% in 2025. In the four countries in this study, the PHIA average awareness rate was calculated to be 68.2% the year of the survey (Table 1).
2. Whether viral load was suppressed for all persons testing positive for HIV: an explicit UNAIDS goal exists of 86% in 2025 (.95x.95x.95). In the four study countries, the PHIA average HIV viral suppression rate was calculated to be 59.1% (Table 1).
3. Whether viral load was suppressed for all persons who started on ART less than 24 months prior to the survey (VLS24): this is not an explicit objective in meeting UNAIDS goals, but it provides a focus on new ART patients and the factors that are associated with early dropout behaviors. Table 1 shows the pooled mean of this measure to be 98.5%.

The four study countries, Zambia, Malawi, Tanzania, and Eswatini, were quite different culturally, and subject to different epidemic influences. We tested hypotheses about drivers of the individual behaviors both within each of the

countries and in a pooled framework. In the pooled statistical models, country dummy variables were included (Malawi=1.0) with the results reported in Tables S1 and S2 in the Online Supplementary Document.

While there will always be some geographical differences in behaviors due to cultural differences, there will also be person-to-person variations in behaviors and compliance to medical instructions. We also expect variations in behaviors regarding factors that are known to influence patients' choices will be more systematic. Some of these expected patterns include:

- Convenience – travel times to get care or drugs might be expected to systematically discourage access for persons living remotely.
- Household wealth quintiles – persons living in households that are wealthier may prefer to spend more on compliance behaviors and may be able to afford better transport and avoid convenience issues. Or such households may be able to avoid inconvenience by using a private (paid for out-of-pocket) clinic nearby.
- Knowledge and education levels – more education and/or knowledge of HIV would be expected to influence personal decision making about compliance or consulting with a medical professional, and we expect knowledge and education would improve awareness (and earlier testing) and more medically compliant behaviors.
- Household HIV treatment experience – individuals might be expected to be influenced in their behavior by household dynamics. For example, another person in the household with HIV or on ART might influence status awareness and/or treatment behaviors. More experience with HIV in the household would improve knowledge and tend to improve awareness and compliance behaviors. We include covariates in models for the number of persons in the household and both the HIV status and gender of the household head.
- Gender and age – typically women tend to show more concern about personal health than men<sup>6</sup> and we would expect to see this reflected in both awareness and compliance behaviors. We would hypothesize older persons to behave differently since, if no other reason, they have lived longer and have seen more effects of the disease during the long HIV epidemic. The literature also confirms medically compliant behavior increases with age.<sup>32–34,38–41</sup>
- Perceived external barriers to being tested or adhering to treatment – we would hypothesize that the more social stigma recognized by the respondent would discourage testing and/or adherence to ART treatment.
- Sexual practices and work outside the home – The models also include individual behavior, including number of sexual partners in the last 12 months, and whether the person worked outside the home in the last 12 months.

Following findings in other studies,<sup>21–23</sup> our models also include the specific ARV drug that was detected in the biomarker blood examination and a variable for how many years it had been since the person first tested positive for

**Table 1. Descriptive data on HIV positive adults: awareness of positivity, viral load suppression, and viral load suppression of persons initiating ART<24 months prior to the PHIA survey**

Demographic, economic and household Variables	Group characteristics	% Aware	% VLS	% VLS ART 24
Total		68.2	59.1	89.5
Age	15-24 years	49.9	40.7	83.9
	25-49 years	69.8	59.5	89.8
	50+ years	72.8	69.3	91.5
Sex	Male	66.0	52.4	84.8
	Female	71.5	62.9	91.9
Location	Rural	67.6	59.7	89.8
	Urban	68.8	58.7	89.1
Education	Less than primary	73.6	64.6	88.9
	Secondary	62.3	61.6	89.0
	Tertiary	75.7	68.2	91.2
Employed	Yes	64.0	54.1	90.0
	No	71.2	62.8	88.7
Wealth by quintile	Q1	62.4	52.3	89.4
	Q2-4	68.1	59.2	89.3
	Q5	72.0	63.2	89.7
Household size	<4 persons	66.5	57.4	91.1
	4-9 persons	69.7	60.7	88.7
	10+ persons	62.7	54.0	88.2
Female head of household	Yes	71.7	62.8	88.9
	No	66.0	56.9	89.8
Head of household is HIV positive	Yes	70.8	61.8	90.7
	No	58.3	48.8	83.4
Duration HIV positive	<3 years	--	66.6	86.3
	4-6 years	--	79.1	89.4
	5-9 years	--	84.4	94.0
	10+ years	--	81.6	87.3
Seen medical doctor in last 12 months	Yes	82.0	71.8	89.2
	No	47.1	44.3	88.0
Travel time to medical doctor	<1 hour	48.1	85.6	88.0
	1-2 hour	33.1	86.5	89.5
	>2 hour	18.8	83.5	90.8
Number of sex partners in last 12 months	0	73.2	64.2	92.4
	1	70.0	60.5	89.3
	2+	59.0	46.7	87.2
ARV medication	Efavirenz	97.6	92.7	92.7
	Lopinavir	94.8	90.5	100
	Nevirapine	98.5	83.4	93.3
Country	Malawi	76.9	68.3	89.7
	Eswatini	87.0	73.1	90.2
	Zambia	66.6	59.2	88.5
	Tanzania	68.2	59.1	89.5

Notes: VLS denotes viral load suppression; HIV+ denotes human immunodeficiency virus positive; ART denotes antiretroviral therapy; VLS ART 24 denotes whether viral load was suppressed for all persons who started on ART less than 24 months prior to the survey; Aware denotes awareness of HIV status; table values are population weighted for four country pooled sample.

HIV.

This study used publicly available PHIA household survey data for one year (2015 or 2016) from Zambia, Malawi, Tanzania, and Eswatini.<sup>42</sup> These surveys are similar in content and operation to the Demographic and Health Surveys (DHS) but are adapted to be used to study HIV/AIDS risk behaviors and other research questions pertaining to HIV/AIDS. The PHIA data consist of a complex survey process with a stratified, multistage probability sample design with different weighting systems designed for various types of analysis. Because the key measures here are derived from the biomarker process, the weighting approach utilized is the blood test base weights. The jackknife repeated replication (JRR) method was also employed for the variance estimation.

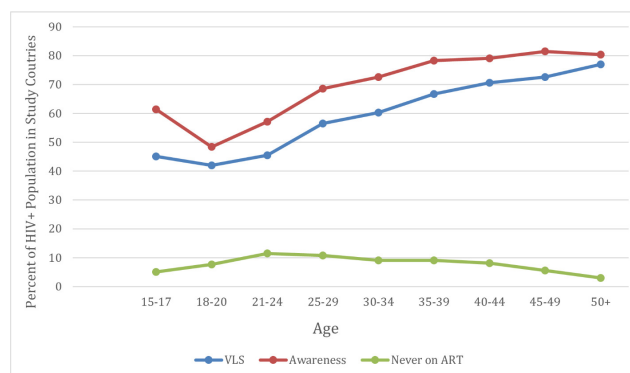
## RESULTS

Basic descriptive data on percent population HIV positive and key study variables are shown in [Figure 1](#) and [Table 1](#). [Figure 1](#) aggregates data across the four PHIA countries by nine age groups (indicated by their midpoints, except for the last group which includes all persons ages 50 or older). Awareness and VLS in the HIV-positive population both increase with age. In addition, persons never on ART peaks at 11.7% for those in their early 20s and declines in both younger and older age groups.

### AWARENESS OF HIV POSITIVITY

Attainment of the UNAIDS goals for ending the epidemic depends critically on getting infected persons on sustained ART therapy to keep them virally suppressed so they cannot infect others. This can only be accomplished if infected persons are tested and told they are HIV positive. Becoming aware of positivity is the necessary first step in closing down the epidemic. PHIA not only asks respondents what their HIV status is, but determines through biomarker lab work if they are indeed positive or not and makes a determination if each respondent who is truly HIV positive was aware of it. Across the pooled sample of four countries, awareness of adults ages 15 and higher averages a bit more than two-thirds of the HIV positive population ([Table 1](#) reports 68.2% are aware). There are substantial differences across countries in awareness rates, ranging from 66.6% in Zambia to 87% in Eswatini. [Table 1](#) also shows that levels of HIV positive awareness are higher for women, people who are older, those who have seen a medical doctor in last 12 months, not employed, those with fewer sex partners, wealthier persons, and those who have an HIV-positive household head.

Weighted logistic regression models were estimated on awareness (or not) for all HIV-positive persons in the PHIA samples, see [Table 2](#). We report the log odds ratio, the 95% confidence interval, and the *P* value for the regression coefficient. The finding for the variable for sex (male, female) is very striking. Under the pooled column model, the coefficient for men is the first row. The estimated odds ratio coefficient (0.554) indicates that relative to women (females



**Figure 1. PHIA survey data on HIV/AIDS outcomes for the HIV positive population.**

Notes: VLS denotes viral load suppression; HIV+ denotes human immunodeficiency virus positive; ART denotes antiretroviral therapy.

= 1), men are 55% as aware of their HIV status as women (holding all other factors constant). The 95% confidence interval for the men's odds ratio is 0.43 to 0.71.

Consistent patterns of lower awareness are seen for men, young adults 15-24, persons in the poorest quintile of households, and those in households headed by persons who are not HIV positive. Men have awareness levels that are 45% lower than comparable women. Young adults ages 15-24 have awareness levels far lower than older population groups, other things the same. We find no difference in awareness between persons with no partners and those with only one partner. But awareness is 28% lower for persons who have multiple sex partners (relative to having no sex partners), though not consistently across the country models.

Persons who are HIV positive who live in a household where the head of the household is male are likely to be slightly more aware of their HIV status, while persons living in a household where the head is known to have HIV are 2.7 times more likely to be aware of their status. This indicator is highly significant in both the pooled sample and all individual countries.

Household wealth levels show no differences in awareness between persons in the low- and medium-wealth levels. However, high wealth is associated with 78% higher awareness than poor persons in the pooled sample.

No apparent pattern is evident for awareness and educational attainment or household size, though there is weak evidence that secondary education may harm awareness and very large families (>10) may improve it. Eswatini shows stronger patterns, suggesting that higher education harms awareness and larger families improve it.

A high level of HIV knowledge is associated with more awareness; HIV positive persons with high knowledge are about 35% more likely to be aware, other things the same, and this trend is even higher in Zambia and Tanzania. Working outside the home in the last 12 months is generally unrelated to awareness rates. Persons believing that having HIV infection is subject to social stigma is not associated with awareness.

**Table 2. Model results for awareness odds ratios and confidence intervals by sample**

Awareness model variables	Pooled	Zambia	Malawi	Tanzania	Eswatini
Gender: Male (Fem=1.0)	0.554*** (0.432 - 0.711)	0.478*** (0.293 - 0.782)	0.643 (0.404 - 1.023)	0.487*** (0.327 - 0.725)	0.362*** (0.265 - 0.495)
HIV + age: 25 to 49 years (age 15-24=1)	2.941*** (2.252 - 3.842)	2.552*** (1.377 - 4.730)	3.508*** (1.811 - 6.795)	1.672** (1.005 - 2.783)	4.010*** (2.797 - 5.748)
50 +years (age 15-24=1)	3.981*** (2.640 - 6.003)	4.981*** (2.174 - 11.41)	3.294*** (1.436 - 7.553)	1.853* (0.994 - 3.455)	6.356*** (3.597 - 11.23)
# Partners 12 months: One (none=1.0)	0.998 (0.775 - 1.286)	1.179 (0.758 - 1.834)	0.797 (0.498 - 1.277)	0.873 (0.633 - 1.203)	0.942 (0.629 - 1.411)
Multiple (none=1.0)	0.716** (0.521 - 0.984)	0.960 (0.538 - 1.713)	0.495 (0.235 - 1.044)	0.812 (0.515 - 1.280)	0.641 (0.384 - 1.071)
Education: Secondary (<S=1.0)	0.813 (0.637 - 1.037)	0.833 (0.564 - 1.230)	0.803 (0.490 - 1.314)	1.203 (0.815 - 1.776)	0.780 (0.557 - 1.094)
Tertiary (<S=1.0)	0.738 (0.501 - 1.088)	0.655 (0.324 - 1.323)	0.771 (0.217 - 2.747)	0.989 (0.558 - 1.750)	0.629** (0.430 - 0.920)
Wealth: Q 2-4 (W1=1.0)	1.235 (0.914 - 1.668)	1.337 (0.717 - 2.492)	1.285 (0.688 - 2.400)	1.487 (0.916 - 2.415)	0.822 (0.576 - 1.174)
Q5 (W1=1.0)	1.779*** (1.261 - 2.509)	2.808*** (1.320 - 5.972)	1.282 (0.667 - 2.467)	1.495 (0.765 - 2.922)	0.941 (0.546 - 1.621)
Household size: 4 to 9 (1-3 =1.0)	1.085 (0.872 - 1.352)	1.408 (0.934 - 2.124)	0.796 (0.513 - 1.235)	1.381** (1.021 - 1.868)	1.435** (1.068 - 1.929)
10 and over (1-3 =1.0)	1.431 (0.931 - 2.201)	1.758 (0.821 - 3.764)	1.231 (0.394 - 3.844)	0.857 (0.466 - 1.574)	2.079** (1.156 - 3.738)
Household head: HIV+ (HHH HIV neg =1.0)	2.681*** (2.019 - 3.561)	3.511*** (2.134 - 5.776)	2.162** (1.213 - 3.854)	1.463 (0.971 - 2.204)	1.463** (1.020 - 2.098)
Household head: Male (HHH fem=1.0)	1.259 (0.960 - 1.650)	1.418 (0.881 - 2.282)	1.113 (0.661 - 1.875)	1.261 (0.870 - 1.829)	0.861 (0.629 - 1.180)
Work outside home Last 12 months (not=1.0)	PHIA 0.871 (0.705 - 1.077)	0.830 (0.568 - 1.211)	0.875 (0.556 - 1.375)	0.658** (0.474 - 0.913)	0.947 (0.716 - 1.253)
HIV knowledge (low =1.0)	1.347**	1.503	1.040	1.955***	na

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	(1.062 - 1.707)	(0.981 - 2.303)	(0.532 - 2.033)	(1.389 - 2.752)	
Stigma (Unlikely =1.0)	1.037 (0.924 - 1.165)	0.921 (0.753 - 1.127)	1.184 (0.957 - 1.466)	na	na
Constant	0.365*** (0.221 - 0.603)	0.155*** (0.0587 - 0.409)	0.610 (0.186 - 2.001)	0.409** (0.183 - 0.913)	3.215*** (1.664 - 6.212)
Observations	8,539	2,978	3,397	2,966	3,487

Notes: \*  $P < 0.05$ , \*\*  $P < 0.01$ , \*\*\*  $P < 0.001$ . HIV denotes human immunodeficiency virus; HHH denotes head of household; Q denotes quintile; W denotes wealth; na denotes no data available for PHIA on HIV knowledge (Eswatini) or stigma (Tanzania, Eswatini).



Table S1 in the Online Supplementary Document shows descriptive data collected from PHIA surveys of the reasons why untested people report they had never been tested for HIV. Aside from those who gave non-distinct answers of “other” or “don’t know,” the primary reason is that they didn’t think they needed a test. Another common answer is they didn’t want to know that they have HIV. Both answers were consistent for HIV-positive people who did not know their status when they completed the survey. Not knowing where to get tested was also a frequent response.

#### VIRAL LOAD SUPPRESSION (VLS) AMONG THE HIV-POSITIVE POPULATION

As shown in the descriptive information in [Table 1](#), only 59.1% of HIV-positive persons in the four study countries are suppressed based on the nearly 12,000 HIV-positive persons sampled by PHIA between 2015 and 2017. [Table 1](#) also shows that viral load suppression is much higher in Eswatini (73.1%) and Malawi (68.3%). Further, that data shows higher viral suppression for persons who are female, older, unemployed, wealthier, have fewer sex partners, have an HIV-positive household head, have a female head of household, have seen a medical doctor recently, and have detectable Lopinavir in their blood.

The results of logistic regression models for VLS status among all HIV-positive persons are shown in [Table 3](#). These models show clear patterns for viral suppression for gender (males 48% less likely than females), low education (81% more likely if they had a secondary education) and working outside of the home (39% less likely).

#### VLS AMONG THE HIV-POSITIVE PERSONS STARTING ART IN THE LAST 24 MONTHS

The third outcome measure relates to persons who initiated ART in the last 24 months prior to completing the PHIA survey. We measured their adherence to ART by measuring the percent who were, at the time of the survey, viral-load suppressed. This is an indicator of adherence for relatively new ART patients. [Table 1](#) describes the pattern of VLS of those recently initiating ART and shows the average VLS for these persons across the four study countries to be 89.5%, with almost no difference across countries. The regression models are shown in [Table 4](#). The sample of this subset of the HIV-positive population is small (275 across the three countries in the pooled sample).

Only three risk factors are significant for the VLS24 variable for these relatively new ART patients: being male (about 78% less likely to be suppressed), having a household head that is HIV positive (making suppression 330% more likely), and having multiple partners (about 1000% more likely).

Gender is the most important barrier to improving VLS rates for patients who had started ART therapy in the last 24

months prior to the survey. After adjustment for other factors, VLS for these recently initiated ART patients is much higher for women (male patients have a 78% lower odds of being virally suppressed than women, other things the same). More positive influences on staying suppressed are living in households where the head is also HIV positive and for persons having multiple sex partners.

The PHIA survey asked respondents to identify reasons why they were not on ARVs. [Table S2](#) in the Online Supplementary Document shows these data for all aware persons who were not on ARVs at the time of the survey. For young persons, the cost of transport to get medications is the largest barrier. Men responded that they either felt too healthy for medication or the medication they had tried resulted in adverse side effects. For persons over 50 years of age poor experience with ARV side effects is a very important deterrent to staying on treatment.

#### ANALYSIS OF THE GENDER DIFFERENCES

Gender differences are the only common factor associated with non-compliant behavior across the three dependent variables. Being male is a substantial and consistent barrier for achieving more positive awareness, VLS and VLS24 behaviors. Is this the consequence of careless or ‘valorizing’ health behaviors by men<sup>6</sup> or something else?

One important difference between men and women which might influence awareness and VLS are the prevention programs implemented by PEPFAR and other donors aimed at preventing mother-to-child transmission (PMTCT). These programs generally include mandatory HIV testing coupled with other informational services for pregnant women.<sup>43</sup> This widespread program activity may be ‘creating’ the apparent gender gap for awareness and/or VLS by including testing, counseling, and even preemptive ARV treatment as part of antenatal and institutional birthing services for pregnant women. A study of the community impact of a new PMTCT program in a high prevalence area in South Africa shows that widespread PMTCT programs may explain the gender gap we see in HIV awareness and viral suppression. The program experienced a new client HIV-positive awareness rate increase from 14.3% to 45% over a six-year period, while the PMTCT rate fell from 6.9% to less than 1%. Those living with HIV also showed a huge increase in ART usage from 10% to 88% over the period.<sup>44</sup>

Using the PHIA survey data, [Table 5](#) shows weighted means for the three key variables for men, for women who have given birth, and for women who have not given birth. For variables Aware and VLS, it is clear that women who have not had a birthing experience are more similar to men than to women who have given birth. This certainly suggests an important aspect of the birthing experience that contributes to the gender differences for awareness and VLS in the HIV positive population.



**Table 3. Model results for viral load suppression for HIV+ persons: odds ratios and confidence intervals by sample**

Viral load suppression model variables		Pooled	Zambia	Malawi	Tanzania	Eswatini
Gender: Male (Fem=1.0)		0.523**	0.460**	0.560	0.432**	0.696
		(0.319 - 0.856)	(0.228 - 0.929)	(0.273 - 1.151)	(0.226 - 0.825)	(0.371 - 1.306)
HIV+ Age: 25 to 49 years (Age 15-24=1)		1.896	2.764	2.171	0.813	1.822
		(0.707 - 5.085)	(0.882 - 8.661)	(0.724 - 6.512)	(0.319 - 2.068)	(0.830 - 3.998)
	50 +years (Age 15-24=1)	3.204	10.94***	1.913	2.400	4.432***
		(0.835 - 12.30)	(2.354 - 50.86)	(0.534 - 6.860)	(0.848 - 6.789)	(1.595 - 12.32)
# Partners 12 months: One (None=1)		0.951	0.988	1.158	0.871	1.301
		(0.526 - 1.720)	(0.514 - 1.899)	(0.581 - 2.308)	(0.551 - 1.378)	(0.794 - 2.133)
	Multiple (None=1)	1.202	1.403	4.342**	0.750	1.269
		(0.513 - 2.813)	(0.474 - 4.155)	(1.057 - 17.84)	(0.434 - 1.299)	(0.503 - 3.199)
Education: Secondary (<S=1.0)		1.811**	1.373	2.223	0.985	1.112
		(1.057 - 3.102)	(0.736 - 2.561)	(0.861 - 5.740)	(0.583 - 1.665)	(0.670 - 1.846)
	Tertiary (<S=1.0)	2.084	1.649	2.561	1.465	1.586
		(0.209 - 20.75)	(0.224 - 12.13)	(0.666 - 9.855)	(0.653 - 3.285)	(0.798 - 3.154)
Wealth: Q2-Q4 (W1=1.0)		0.907	1.104	0.477	1.127	0.862
		(0.674 - 1.222)	(0.468 - 2.604)	(0.174 - 1.310)	(0.542 - 2.342)	(0.494 - 1.504)
	Q5 (W1=1.0)	1.455**	1.217	0.544	1.142	0.761
		(0.987 - 2.145)	(0.479 - 3.094)	(0.173 - 1.716)	(0.443 - 2.940)	(0.328 - 1.769)
Travel time to care- 1 to 2 hrs (<1 hour=1.0)		0.890	0.831	1.237	na	0.922
		(0.507 - 1.560)	(0.367 - 1.883)	(0.662 - 2.312)		(0.553 - 1.536)
	Over 2 hours (<1 hour=1.0)	0.992	0.793	1.164	na	0.768
		(0.618 - 1.594)	(0.390 - 1.612)	(0.517 - 2.623)		(0.352 - 1.677)
Household size: 4 to 9 (1-3 =1.0)		1.250	0.730	0.704	1.732**	0.563**
		(0.791 - 1.974)	(0.368 - 1.449)	(0.370 - 1.341)	(1.071 - 2.802)	(0.328 - 0.966)
	10 and Over (1-3 =1.0)	0.725	0.891	0.633	1.616	0.882
		(0.313 - 1.679)	(0.335 - 2.376)	(0.167 - 2.392)	(0.560 - 4.669)	(0.375 - 2.075)
Household head: HIV + (HHH Neg =1.0)		1.233	1.623	2.302**	1.720	1.576
		(0.525 - 2.894)	(0.719 - 3.665)	(1.050 - 5.050)	(0.919 - 3.221)	(0.935 - 2.653)

Household head: Male (HHH Fem=1.0)	0.940	1.313	0.941	1.384	1.136
	(0.589 - 1.500)	(0.652 - 2.642)	(0.454 - 1.949)	(0.748 - 2.562)	(0.634 - 2.037)
Employed past 12 months (Not employed =1)	0.611**	0.567	0.534	1.087	1.353
	(0.409 - 0.913)	(0.319 - 1.008)	(0.277 - 1.030)	(0.698 - 1.691)	(0.833 - 2.196)
Drug regimen- Efavirenz (Nevirapine or other=1.0)	1.419	2.760**	na	na	1.611
	(0.489 - 4.122)	(1.078 - 7.066)			(0.959 - 2.705)
Lopinavir (Nevirapine or other=1.0)	2.655	2.624	na	na	1.194
	(0.785 - 8.976)	(0.638 - 10.80)			(0.386 - 3.694)
Duration of HIV+ 2 to 3 yrs (<2 years = 1.0)	1.811	1.627	2.756	1.750	1.625
	(0.336 - 9.767)	(0.561 - 4.723)	(0.531 - 14.31)	(0.999 - 3.063)	(0.680 - 3.884)
4 to 10 yrs (<2 years = 1.0)	2.018	1.575	4.938**	1.948**	1.502
	(0.355 - 11.48)	(0.571 - 4.347)	(1.091 - 22.34)	(1.133 - 3.347)	(0.651 - 3.465)
Over 10 yrs (<2 years = 1.0)	1.428	1.141	3.135	1.091	1.273
	(0.216 - 9.423)	(0.341 - 3.814)	(0.586 - 16.77)	(0.458 - 2.595)	(0.486 - 3.336)
HIV knowledge (Low =1.0)	0.939	na	0.770	1.442	na
	(0.521 - 1.694)		(0.320 - 1.854)	(0.875 - 2.379)	
Stigma (unlikely =1.0)	0.985	na	0.867	na	na
	(0.752 - 1.290)		(0.623 - 1.209)		
Constant	9.557	1.018	1.985	0.987	3.668
	(0.380 - 240.1)	(0.102 - 10.16)	(0.173 - 22.73)	(0.217 - 4.478)	(0.986 - 13.64)
Observations	7,758	3,031	3,066	2,330	2,728

Notes: \*  $P < 0.05$ , \*\*  $P < 0.01$ , \*\*\*  $P < 0.001$ . HIV denotes human immunodeficiency virus; HHH denotes head of household; Q denotes quintile; na denotes not applicable.

**Table 4. Model results for viral load suppression after 24 months on ART: odds ratios and confidence intervals by sample**

Load suppression 24 months model variables		Pooled	Zambia	Malawi	Tanzania	Eswatini
Gender: Male (Fem=1.0)		0.219**	0.287**	0.239**	0.154**	0.969
		(0.0680 - 0.704)	(0.0893 - 0.924)	(0.0730 - 0.784)	(0.0356 - 0.663)	(0.416 - 2.256)
HIV+ Age: 25 to 49 years (Age 15-24=1)		4.137	5.628***	1.586	0.940	1.560
		(0.868 - 19.71)	(1.789 - 17.70)	(0.364 - 6.915)	(0.356 - 2.478)	(0.610 - 3.985)
	50+ years (Age 15-24=1)	4.023	14.85**	1.650	0.624	13.52***
		(0.213 - 76.12)	(1.346 - 164.0)	(0.109 - 25.08)	(0.0672 - 5.788)	(5.158 - 35.44)
# Partners 12 months: One (None=1.0)		0.954	0.841	0.827	0.435	0.483
		(0.359 - 2.534)	(0.229 - 3.088)	(0.241 - 2.837)	(0.0240 - 7.905)	(0.131 - 1.777)
	Multiple (None=1.0)	10.81***	5.147	0.817	0.319	0.669
		(2.792 - 41.82)	(0.219 - 121.0)	(0.193 - 3.464)	(0.0117 - 8.669)	(0.114 - 3.938)
Education: Secondary (<S=1.0)		2.270	1.298	0.521	0.934	0.745
		(0.968 - 5.320)	(0.588 - 2.865)	(0.151 - 1.806)	(0.0539 - 16.19)	(0.345 - 1.607)
	Tertiary (<S=1.0)	1.194	3.267	1.471	1.069	0.647
		(0.109 - 13.11)	(0.355 - 30.04)	(0.0762 - 28.38)	(0.0436 - 26.24)	(0.268 - 1.564)
Wealth: Q 2-4 (W1=1.0)		0.544	1.367	0.213	1.662	1.869
		(0.0299 - 9.914)	(0.307 - 6.101)	(0.00344 - 13.17)	(0.400 - 6.900)	(0.888 - 3.934)
	Q5 (W1=1.0)	0.504	2.546	0.282	0.457	3.154
		(0.0327 - 7.775)	(0.366 - 17.72)	(0.00547 - 14.53)	(0.106 - 1.958)	(0.715 - 13.90)
Travel time to care: 1-2 hours (<1 hour=1.0)		0.985	1.182	0.846	na	0.819
		(0.430 - 2.255)	(0.413 - 3.386)	(0.289 - 2.481)		(0.421 - 1.593)
	Over 2 hours (<1 hour=1.0)	1.453	1.287	0.882	na	0.763
		(0.646 - 3.269)	(0.388 - 4.264)	(0.320 - 2.435)		(0.197 - 2.952)
Household size: 4 to 9 (1-3 =1.0)		0.891	0.595	1.286	na	1.169
		(0.536 - 1.481)	(0.158 - 2.248)	(0.400 - 4.133)		(0.607 - 2.249)
	10 and Over (1-3 =1.0)	0.507	0.289	1.482	na	2.387
		(0.116 - 2.212)	(0.0592 - 1.409)	(0.221 - 9.919)		(0.462 - 12.34)
Household head: HIV + (HHH Neg =1.0)		3.317**	1.055	1.893	6.423***	0.785
		(1.128 - 9.754)	(0.304 - 3.670)	(0.573 - 6.255)	(1.752 - 23.55)	(0.361 - 1.710)

Household head: Male (HHH Fem=1.0)	2.204	0.858	3.796**	2.597	0.717
	(0.663 - 7.331)	(0.266 - 2.770)	(1.121 - 12.85)	(0.934 - 7.219)	(0.345 - 1.493)
Work outside home Last 12 months (not=1.0)	0.621	0.539	0.942	2.343	0.812
	(0.287 - 1.345)	(0.206 - 1.410)	(0.326 - 2.727)	(0.554 - 9.918)	(0.412 - 1.602)
HIV knowledge (low = 1.0)	0.824	na	na	na	na
	(0.355 - 1.913)				
Stigma (unlikely = 1.0)	1.186	na	na	na	na
	(0.702 - 2.003)				
Constant	1.633	3.000	14.28	5.048	11.72***
	(0.0657 - 40.58)	(0.224 - 40.24)	(0.394 - 517.5)	(0.0267 - 955.0)	(2.306 - 59.59)
Observations	7,097	2,459	2,797	1,630	1,330

Notes: \*  $P < 0.05$ , \*\*  $P < 0.01$ , \*\*\*  $P < 0.001$ . HIV denotes human immunodeficiency virus; HHH denotes head of household; Q denotes quintile; na denotes not applicable.

**Table 5. Gender data on outcomes: unadjusted and adjusted with pooled odds ratio models of awareness and VLS**

Descriptive data			
	Women no Birth	Women with A birth	Men
Awareness	58.4%	73.2%	62.2%
Viral load suppression	51.4%	64.3%	52.4%
VLS 24 months	97.4%	91.3%	84.8%
Logit regression model			
Gender dummy variables in the models			
	Women (no birth=0), (birth=1)	Men=0 Women (birth=1)	Men=0 Women (no birth=1)
Awareness model	1.620** (1.016 - 2.583)	1.953*** (1.535 - 2.486)	1.221 (0.702 - 2.123)
Viral load suppression model	1.024 (0.615 - 1.705)	2.398*** (1.852 - 3.105)	2.098** (1.149 - 3.830)

Notes: \*  $P < 0.05$ , \*\*  $P < 0.01$ , \*\*\*  $P < 0.001$ . VLS24 denotes viral load was suppressed for all persons who started on antiretroviral therapy less than 24 months prior to the survey

We further examined the influence of the birthing experience on awareness and VLS by using logistic modeling. These models are reported in the bottom panel of [Table 5](#). VLS 24 models are not included because of very small sample sizes and singularities in the models. For VLS and awareness we report three models for each: (1) a model for adult women who are HIV positive, including a variable that indicates if the woman had given birth or not; (2) a model including men with women who have not given birth; and (3) a model comparing men with women who have given birth. The models adjust for the same covariates included in [Tables 2, 3 and 4](#). Significant covariates generally include age, HIV knowledge, education, wealth, and whether the head of household is HIV positive.

Awareness models show a large effect of birthing among women, but no difference between men and women who have not given birth. Women who have given birth have a 62% higher odds of awareness compared to other women. And women who have given birth have a 95% higher chance of being aware than men, other things the same. This pattern indicates a large impact of the birthing experience on testing and awareness, and little or no gender difference in awareness otherwise.

For VLS the findings are different. There are no differences in VLS for women who have given birth relative to those who have not. Furthermore, women have higher VLS than men, whether they have given birth or not. So, the pattern for VLS suggests that birthing has no influence on the gender differential in VLS.

## DISCUSSION

[Table 6](#) summarizes the odds ratio findings for the various population segments we studied for which significant findings were seen in the pooled sample. The right column notes the importance of the various risk groups within the HIV-positive population in Zambia, Tanzania, Malawi and

Eswatini combined. These are the pertinent risk groups posing barriers for attaining the UNAIDS goals of effectively managing the HIV positive population.

### SUMMARY OF AWARENESS BARRIERS

Results show that on average 68% of the HIV positive population is aware of their HIV status in our sample, well short of the 95% goal for 2025. Some population attributes significantly contributing to low levels of awareness are also known risk factors for getting infected, including being young (<25 years-old), having multiple partners, having low knowledge of HIV, and having a job outside the home (significant only in Tanzania). Additionally, individuals are less likely to know their HIV status if they are in the lowest wealth quintile, have an HIV-negative head of household, and are male. While men are 44% less likely to know they are HIV positive than comparable women, supplemental analysis demonstrated that birthing and exposure to PMTCT interventions have been effective in creating all or most of this differential. This means that PMTCT programs are doing a great job keeping awareness high for HIV-positive women but are not available for men.

### SUMMARY OF VLS BARRIERS

Within the HIV-positive population, 59% were found to have a suppressed viral load in the four study countries. This is well under the UNAIDS goal for 2025 of 86%. Notably, HIV positive men are shown to be 48% less likely to be virally suppressed than women, all else equal. Persons who work outside of the home and those who have less than a secondary education are also less likely to show VLS, holding constant other factors. PMTCT programs and birthing-related access to services appears not to be a factor in explaining this gender differential.

Among new ART patients (ART initiated less than 24 months from time of survey), 89.5% on average continue

**Table 6. Summary of the HIV positive population segments with significant findings<sup>a</sup>**

Risk Groups with significant coefficients in pooled models	Awareness of HIV+ persons	Viral suppression of HIV positive persons	VLS of persons starting ART < 24 months ago	Share of HIV+ persons in study countries
Men	44% lower than women*	48% lower than Women	78% lower than Women	36.2%
Young adults 15-24	Only 34% as likely to be aware		Zambia	10.7%
Work outside home	Tanzania 34% less likely to be aware	39% lower than others		2.6%
Having multiple partners	28% lower than others	Malawi	Only 10% as likely to be VLS	15.2%
Less than secondary education		About half as likely to be VLS relative to those with more educ		60.4%
Lowest quintile of Wealth	Only 31% as likely to be aware as the rich quintile	Only 69% as likely to be VLS than the rich quintile		14.9%
Household head is HIV negative	Only 37% as likely to be aware than if HHH is HIV+	Tanzania	Only 30% as likely to be VLS	20.0%
Having low HIV knowledge	Awareness is 35% lower than those with good knowledge			27.6%

<sup>a</sup> Only weighted pooled model odds ratios significant at  $P < 0.05$  are shown. If the pooled model is not significant, then significant country models are noted. Blank cells indicate no significant effects in pooled or country models. \* Gender difference appears to result from greater awareness among women who have given birth, and positive impacts of testing as part of PMTCT programs. HIV+ denotes human immunodeficiency virus positive; ART < 24 denotes antiretroviral treatment that was begun less than 24 months before taking the survey; VLS denotes viral load suppression.

to be virally suppressed. There is no explicit UNAIDS goal associated with this measure of VLS for new ART patients; however, it provides supplementary information about the short-term success of treatment programs in keeping patients enrolled and virally suppressed. In line with the other two goal-related measures, results show men newly on ART are 78% less likely to be VLS. New ART patients are also significantly more likely to show VLS if they have multiple partners, and if they live with a household head who is also HIV positive.

The results for awareness and VLS suppression both demonstrate a very large positive influence of higher age. This supports the finding that being a younger HIV positive adult presents a barrier to achieving UNAIDS goals because, other things the same, they have poorer patterns of testing and adherence to therapy. Why does higher age tend to increase medical compliance? Our data don't tell us much about this interesting question. And the literature does not offer more than several studies demonstrating that the elderly have better general compliance/adherence with medication,<sup>38</sup> better adherence to HIV therapy,<sup>32–34</sup> that better ART adherence among the elderly is associated with more education, more knowledge, and more trust in providers,<sup>39,40</sup> and that the elderly face poorer HIV/AIDS outcomes due to poorer thymic function.<sup>41,45</sup>

High wealth is a significant factor (relative to the low wealth quintile) in the awareness models, the VLS pooled mode, and in the birthing analysis models (Table 2). This suggests that for both testing and adherence, the most wealthy segment of the population finds value in these

health services beyond levels associated with comparable individuals who are poor. This may suggest the viability of private markets for testing and for ARVs.

The male population is the only significantly vulnerable population for all three of the metrics we studied for successfully managing HIV infection. As Camlin et al.(2016)<sup>6</sup> noted, this is partially due to male belief in “by proxy” testing (the belief that the wife's HIV test results are synonymous to their own). Additionally, young men often feel healthy and have no reason to seek care early on. That study also reports successes in cleverly designed lottery programs which provide prizes for men who get tested.<sup>6</sup>

Women, particularly young women, have a high risk of being infected but are far more likely to be aware of positivity and more likely to remain virally suppressed than young men. This could also be because women have more touch points with the health care system during reproductive years. Awopegba et al. (2020)<sup>43</sup> notes, however, that the implementation of opt out testing services for pregnant women differs from country to country. In their study of ANC HIV testing in 18 SSA countries, they found that HIV testing is only mandatory in Rwanda and Uganda and there is evidence that “a large portion of women who received ANC are not tested for HIV in some SSA countries.”<sup>43</sup>

We also found that good testing and ARV adherence behaviors appear to flow down to others within the same household. Heads of households who are HIV positive increase the likelihood that others in the household get tested (likelihood of awareness is much higher than for those living in a household without an HIV-positive household

head) and VLS24 is also much higher.

## LIMITATIONS

As any study based on household survey data, there are limitations of measures and sampling. In addition, there is a limitation concerning the availability of PHIA data. When this study began, of the 13 countries where PHIA surveys have been conducted, data was available for only four countries. PHIA data has since been released for four additional countries: Lesotho, Namibia, Uganda and Zimbabwe. There are also potentially important behavior factors that are not available from PHIA data, including prior relationship with care providers and whether ARV refill of drugs is available in the community of residence or not.

## CONCLUSIONS

Factors that may pose barriers to awareness or VLS include being young, having multiple partners, having a job outside the home, low education, low wealth levels, low knowledge of HIV, and the HIV status and gender of the household head. For both awareness and VLS, gender differences pose the most consistent barrier: women's rates of being aware and virally suppressed are almost twice as high as for comparable men. The awareness gender differential seems primarily due to the testing and other services provided during antenatal care for women who have been pregnant and give birth. But the VLS gender gap is not due to birthing-related services. New programs to routinely integrate HIV testing into men's activities and health care in workplaces or other settings might improve men's awareness and compliance with treatment. Also needed are more effective efforts to target sectors of the population that are less likely to adhere to treatment regimens, such as persons with low education levels and poor HIV knowledge.

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## AUTHORSHIP CONTRIBUTIONS

Author contributions to the manuscript were: study funding: AKN; study design GG, RSK and ED; computing and weighting EBO; literature review GG, JB; and writing GG and CLH.

## COMPETING INTERESTS

The authors have completed the Unified Competing Interest form at [www.icmje.org](http://www.icmje.org) and declare no conflicts of interest.

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## SUPPLEMENTARY MATERIALS

### Online Supplementary Document

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